



**June 2015**

**Bruce Lubin Advises Law Firms to Exercise Caution When Expanding Into Latin American Countries in *Global Legal Post***

In the article, “Look Out Latin America: US Law Firms Move In” published by *Global Legal Post*, Senior Managing Director [Bruce Lubin](#) expounds upon the recent phenomenon of U.S. firms expanding to Latin American countries and how law firms should exercise caution when going this route. For firms that have already committed to testing the Latin American waters, it is imperative to know the scenario you'll be confronting. Not only should you research the broad differences that exist between the U.S. and Latin America, but also become familiar with variations from one country to the next.

In addition to familiarizing yourself with the cultural and economic differences between the U.S. and Latin America, it's important to note that firms that have succeeded tend to have started with a vision toward the future and a three-to-five year plan.

[Read more.](#)